

Community Relations Committee

Meeting Minutes

9:00 Wednesday, February 21, 2018

The first 2018 Community Relations Committee met at the Board Office. Chairperson Greta Carter-Wilson conducted the meeting which was also attended by:

Danny Freeman	SRE	Ryan Desch	SRE
Jasmine Collins	KWI	Tori Perdue	KWI
Kara Perry	SRE	Colette Wedan	CTN
Linda Trotter	KWI	Deb Drummet	KST
Mary Jones	McG	Kelsey Kreutser	MdAm
Randy Barnes	SRE	Kate White	ENV
Rob Coleman	SRE	Mark Hernandez	FMS

And Rob Hulse along with Bethany Christesen, the Assistant MLS Coordinator for the LBOR.

Rob talked about LBOR becoming a 501c3 organization.. Our board approved and is in support of us moving forward in the process of being a 501c3 Charitable Cooperation. Exciting news! Contributions towards our charitable events will be tax deductible. This would allow us to choose Beneficiaries for our events.

A new name for Community Relations Committee needs to be decided. Below is a few that were thrown around. Be thinking of your own to add to the list or choose your favorite and bring that idea to the next meeting.

- Lawrence Realtors® Charity Fund
- Realtor® Relief Foundation
- Lawrence Realtors® Foundation
- Lawrence Realtors® Community Foundation

Next we did a recap of the events from 2017 and discussed a plan of attack for each event in 2018.

- *Bowl for Kids. (Danny Freeman)*
 - Realtors® Raised \$16,000 last year, \$38,000 over last three years. Proceeds went to Big Brothers Big Sisters
 - We would like to turn this event into the Realtor® Bowl. It was motioned, seconded and passed to participate in Big Brothers Big Sisters Bowl for Kids in 2018 like we have in the past with the intention of doing our own event in 2019. We will need a Bowling Task Force to help plan event and be ready for 2019. If you are interested in helping with this event, please contact Dany Freeman or Greta Carter-Wilson. We would have an application process for the beneficiary of the Realtor®Bowl.
- *Almost Home- Project 913 (Ryan Desch)*
 - Was a huge impact to many families who have the goal of transitioning to permanent housing. What can we do to make an impact to Family Promise in 2018?
- *Charity Classic (Rob Hulse)*

- Successful! \$14,000 raised. Money was distributed to families associated with Douglas County Housing Authority, Family Promise of Lawrence and Salvation Army.
- Tentative date... October 1, 12:30 shotgun. Tentative location..The Jayhawk Club.
- Partnering with Title Sponsor, Envista to Brand Charity Classic with own logo
- Need to do better to share our story on why we do the Charity Classic
- Marketing ideas on how to get word out-Chamber of Commerce
- *Food Collection (Rob Hulse)*
 - Great year! Thank you to all who stepped in and helped. Let's continue the momentum for 2018.
 - Need Volunteers for 2018 leading up to collection day.
- *Toys for Tots (Mary Jones)*
 - Served over 2000 children
 - Searching for free venue to host Toy Shop. Old Borders store will not be available.
 - Cannot pay rent or utilities.

The next meeting was set for March 14th @ 11:00 at the LBOR office!