

Education Committee Minutes

October 11, 2018

Those in attendance: Leah Kohlman, Rick Duggan, Brian Johnson, Andrew Drinkard, John Rau, Greta Carter-Wilson, Christine Julian, Rob Hulse, Janet Breithaupt & Lucy Harris

1. Approved minutes from 9/13/18.
2. Lunch and Learn Update: We will most likely give them a break. That said, we may offer a lunch and learn if something interesting were to come up, and we aren't repeating a topic that agents haven't already had.
3. We reviewed the new member orientation feedback from 11/28/18. Then Leah reported that the steering committee is making progress. They're meeting once a month, and hope to have an online new member orientation in place by January 2019. Note-there will still be a new member orientation at the board office, for those that don't want to take the class online.
4. The rest of the meeting was devoted to planning RSS....The following has been confirmed:

Ready, Set, Spring Education Summit-February 21, 2019

Check-In 8:30 and the first classes will begin at 9:00

Our keynote speaker is, Mea Austin from 11-12:00

Planned sessions: 1.)Foreclosure Panel-Vern Jarboe? 2.) Tracey the Safety Lady 3.) Abby Hanson-Chiropractor, 4.) Historic Homes of Lawrence-Panel-Lynne Zolner & Sean Williams, 5.) Communications w/ Angie Pastorek 6.) Facebook Ads or Marketing-Leah will research 7.) Technology-need a Speaker 8.) Christine Julian w/ Christine Julian Interiors

For the remaining two sessions we have the following options:

Rob has made a connection with KU school of Business, and we have choices from the topic of a Business Plan-creating and updating it, with Will Katz, current economic conditions with Art Hall. We also discussed social media marketing to Running your own business. Rob will get back to us at the next meeting, and we will try and confirm all the session spots.

We discussed our Sponsors. Rob and Leah will put together a letter to be sent out to potential sponsors, explaining what a RSS Sponsor is and what you would do. Rick Duggan and Brian Johnson have already expressed interest in seeking Sponsors. Andrew Drinkard with Premier Title of KS volunteered.

Our goal for the upcoming meeting, aside from securing our sessions, is to get set a price per RSS ticket, and determine the price level of sponsors-in the past we had two levels, one at \$250 and the other level at \$500.00.

Rob, Leah and Lucy will meet over at the Double Tree to confirm the space we need and other logistics. Leah will arrange the meeting.

Meeting adjourned at 2:30

Our next education committee meeting is on 11/8th beginning at 1:30