

## Education Committee Minutes

November 8, 2018

Those in attendance: Deborah Becker, Leah Kohlman, Lindsay Landis, Rick Duggan, Kimberely Barton, Rob Hulse, Scott Braden, Andrew Drinkard, Alice Brewer, John Rau, Janet Breithaupt & Lucy Harris.

1. Approved minutes from 10/11/18
2. The last new member orientation this year will be on 11/28<sup>th</sup>. Justin Hoffman will attend on behalf of our committee. Lucy will send him a reminder. Leah's update from the steering committee for the online new member orientation: the committee has made a lot of progress and everything will be ready to go online beginning February 2019. This of course, would be available when a new agent would like to take the orientation. The cost of \$10.00 will need to get approval next week from the board.

Pertaining to the in-class training: instead of meeting 6 times a year, beginning in 2019 there will be 4 orientations a year. The tentative schedule: all the mandated stuff presented from 9-11:00. Truity will continue to provide a breakfast!!! Then from 11-12:00 a panel will be present to answer questions and to give their experience of being an agent-new agent(s) and possibly one with more experience. Wrap-up will be with a noon lunch. The total orientation with lunch will continue to take place at the board office.

3. Committee Photo-postponed December meeting
4. Our guest visitor, Haley Thomann spoke about teaching Facebook AD creations and what to expect in 2019, for an RSS session. All members are in favor of her teaching not only one sessions, but two. The first would be an introduction and the second to build upon her teaching. It was advised by some members that a "cheat sheet" would be helpful to send out to members beforehand, so the teaching and the understanding of those attending would be more productive.
5. RSS sessions: Lindsay reported that Sean Williams is no longer available to be a part of the session on Historic Homes of Lawrence. Lindsay will reach out to Tom Harper and Rob also has someone he will reach out to. Lynne Zolner will still be a part of the panel. Other sessions: Leah will check with Haley and ask if she would like to cover two sessions on Ad creations. Rob will check with Brian Dennis on Cyber Security, and with Will Katz for the Business plan session, and also with Vern Jarboe as part of the panel for the Foreclosure Panel. Leah will confirm with Christine Julian, for the 9:00 session that is remaining.

RSS sponsors: we have set the tentative amounts for sponsors: 1 Event Sponsor at \$1,500. 1 Lunch sponsor at \$1,000. Snack sponsor-we need 2 at \$500 for each. Happy Hour Sponsors-\$1,000??? Table Sponsor \$250.00 and we will need 10 Session Speakers-this cost is included with the table & session sponsor-\$350. For a table sponsor only \$250.00. Note: we will need a total of 16 tables to sponsor!!! As previously mentioned, Rick Duggan & Brian Johnson will reach out and secure Sponsors. Leah and Rob will get a letter put together for potential sponsors. We will continue discussing the latter at our next meeting.

In addition, Leah will check with the Double Tree concerning Happy Hour; if we could have it in the main room that we have with the sponsors, or if we need to stick with the bar area. The outcome of this cost/will determine the sponsor level for the Happy Hour.

Next meeting 12/13 at 1:30