

# MLS & Rules Committee

## MEETING MINUTES

February 27, 2018: 1:30pm

Chairperson Tanya Kulaga called the meeting to order, and the previous meeting minutes were reviewed by the committee. After review, **it was moved and seconded to approve the February 9, 2018 meeting minutes as proposed. Motion Passed.**

First on the agenda was a discussion of the current IDX Policy for the LMLS. The Committee started with Section 18.1 Authorization, and worked through 18.2, which is Participation. These sections do not affect the display of a listing online; although, at Section 18.2.5, the Committee determined that a 12 hour refresh rate currently in the Policy does not need to be changed.

The Committee moved on the Section 18.3, Display. Much of the discussion during the meeting was about agent attribution for listings displayed on an IDX data feed site. One concern about changing the existing rules regarding display is that the Brokers currently participating might pull out, leaving a larger mix of listing out of the IDX data. Although, not changing rules could also cause Brokers to leave.

The Committee next discussed that changes to policy may also cause expenses to result for the Agents and Brokers with IDX fed sites. Some changes may not require much from an IDX vendor, while others (if not considered mainstream) could cost considerably, and potentially some vendors may not be able to accommodate rules changes that are overly specific and restrictive.

The Committee agreed that it is important to seek input on this from the Agents and Brokers who currently have an IDX agreement with the LMLS and have sites with an IDX display. **It was moved and seconded to create a survey of those who use IDX, about making changes to the IDX Policy; i.e., Agent Name displaying, prominence of the Broker (and Agent) name. Motion Passed.**

Possible questions for a survey were discussed next.

1. Are you happy with the current attribution on IDX fed sites?
2. Would you like to see the Listing Agent Name displayed, in addition to Brokers?
3. How prominent should the Listing Agent Name / Broker Name be on the site; i.e., above the fold, top placement, etc...
4. How best would you describe the "pain point" for making changes to your site?

Next, the Committee discussion how many listings could result from a query. Prior rules allowed up to 200 to be displayed. In November this was expanded to 500. The committee discussed that Broker and Agent sites are restricted with this rule, where 3<sup>rd</sup> party sites like Realtor.com and Zillow.com do not have the same restrictions. After discussion, **it was moved and seconded to strike paragraph 18.3.9, and not impose any restrictions on the number of listings that can result in a query through IDX. Motion Passed.**

Upon reaching the end of the allotted time, the Committee set the next meeting date/time as Friday, March 16<sup>th</sup> at 9:30am, and then the Committee agreed to adjourn at 3:00 pm.

Respectfully submitted,



Rob Hulse  
Executive Officer

### MLS & RULES

*Tanya Kulaga, Chairperson*

*Erin Morgan, Vice-Chairperson*

Bev Hill

Cheri Drake

Cheryl Puentes

Chris Earl

Diane Kennedy

Dottie Hissong

Drew Deck

Linda Trotter

Lindsay Landis

Jake Forbes

John Green

Mary Jones

Nicholas Lerner

Shelly Doris

*HRE*

*McGrew*

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McGrew

Stephens

McGrew

Stephens

RN Pref

McGrew

HRE

HRE

CB G&B

McGrew

McGrew

Stephens