

Media Relations Committee

Lawrence Board of REALTORS®
April 13, 2018
10:00am to 11:00am / LBOR Office

Call to Order

Review & Approve Meeting Minutes:
February 16, 2018

2018 MEDIA RELATIONS COMMITTEE

<i>Beth Ham, Chairperson</i>	<i>HRE</i>
<i>John Huntington Jr., Vice-Chairperson</i>	<i>McG</i>
Ann Jesse	SRE
Crystal Swearingen	KWI
Debra Wieden	Plat
Karena Schmitendorf	KWI
Sean Richards	RNP
Susan Bonham	Plat
<u><i>Affiliates:</i></u>	
Aaron Urban	CNB
Diane Fry	Fairway

1. Continue Discussion –

Sharing the Value of Working with a REALTOR®

- Using the New LawrenceRealtor.com
- Working with Press Releases
- Helping Other Committees
- Ideas.....

Unfinished Business

New Business

Adjourn

STATISTICAL REPORTING COMPARISON